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HIGH LINE Venues 2

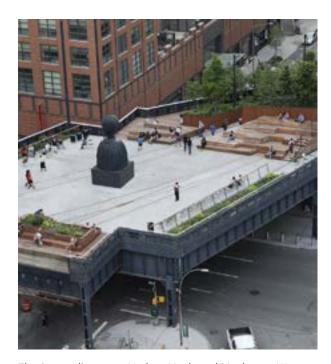
#### **OVERVIEW**

Thank you for your interest in the High Line. From sweeping views of the Hudson River to the raw, structural elements from the elevated railway's industrial past, the High Line provides a safe outdoor experience in an unrivaled New York City setting.

Founded in 1999 by a group of community residents, Friends of the High Line fought for the High Line's preservation and transformation at a time when the historic structure was under the threat of demolition. It is now the nonprofit conservancy working with the New York City Department of Parks & Recreation to make sure the High Line is maintained as an extraordinary public space for all visitors to enjoy.

Through our work with communities on and off the High Line, we're devoted to reimagining the role public spaces have in creating connected, healthy neighborhoods and cities.

Rental fees help keep the High Line clean, welcoming, and free to the public for all visitors to enjoy.



The Spur, adjacent to Hudson Yards and Manhattan West. Simone Leigh's *Brick House* (June 2019 - May 2021)



The High Line's venues vary in size and scale, offering unlimited possibilities for transformation.

HIGH LINE Venues

### BRAND ALIGNMENT & PROMOTION OPPORTUNITIES

#### **Brand alignment**

The High Line is one of the world's most innovative and beloved public spaces, offering visitors an outdoor experience unmatched anywhere else in New York.

Brands that activate on the High Line are excited to align with the park's forward-thinking design, sustainable practices, world-class art, and downtown location.

#### **Promotion opportunities**

The High Line promotes public-facing events and retail pop-ups across our communications channels, based on each partner's marketing needs.

Park visitation High Line visitation 8 million annual visitors

**instagram.com** @highlinenyc: 226,000 followers

On-site signage & materials

Dedicated A-Frame signage in event space and inclusion on donor recognition wall

in 14th Street Passage

Current as of February 2023



# CHELSEA MARKET PASSAGE

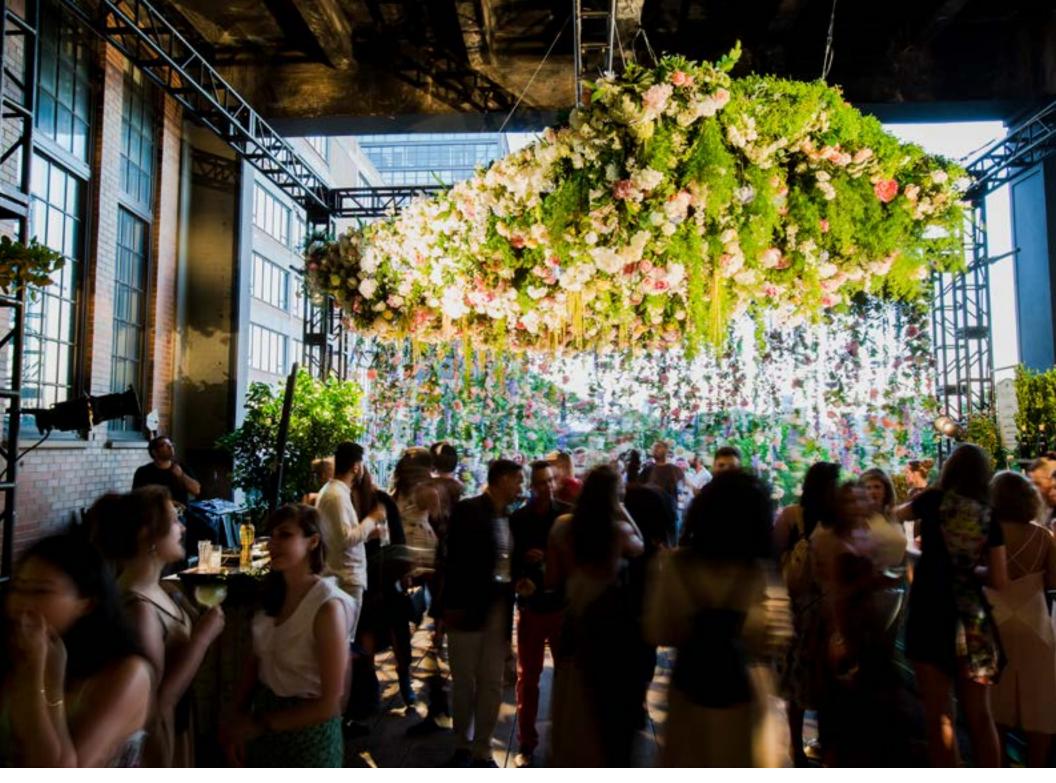
Soaring covered passage through the historic Chelsea Market building















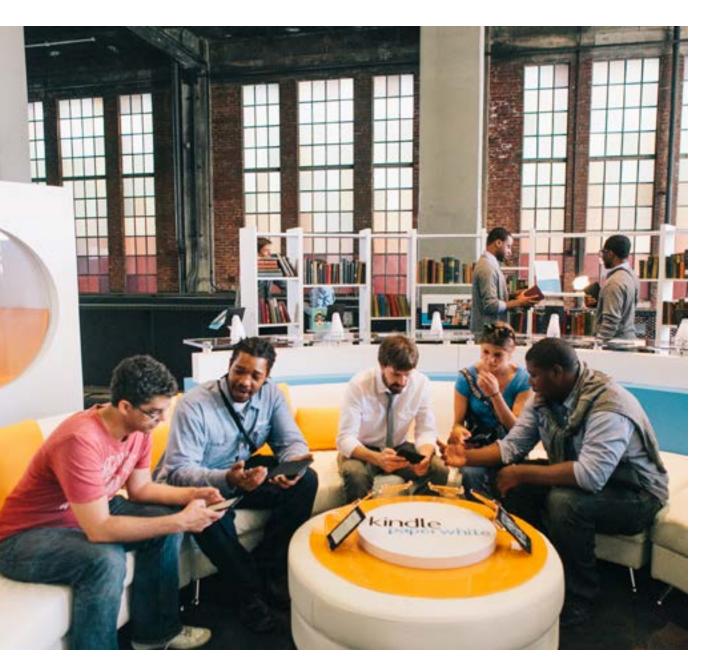






























### DILLER – VON FURSTENBERG SUNDECK

Open-air venue featuring Hudson River and sunset views







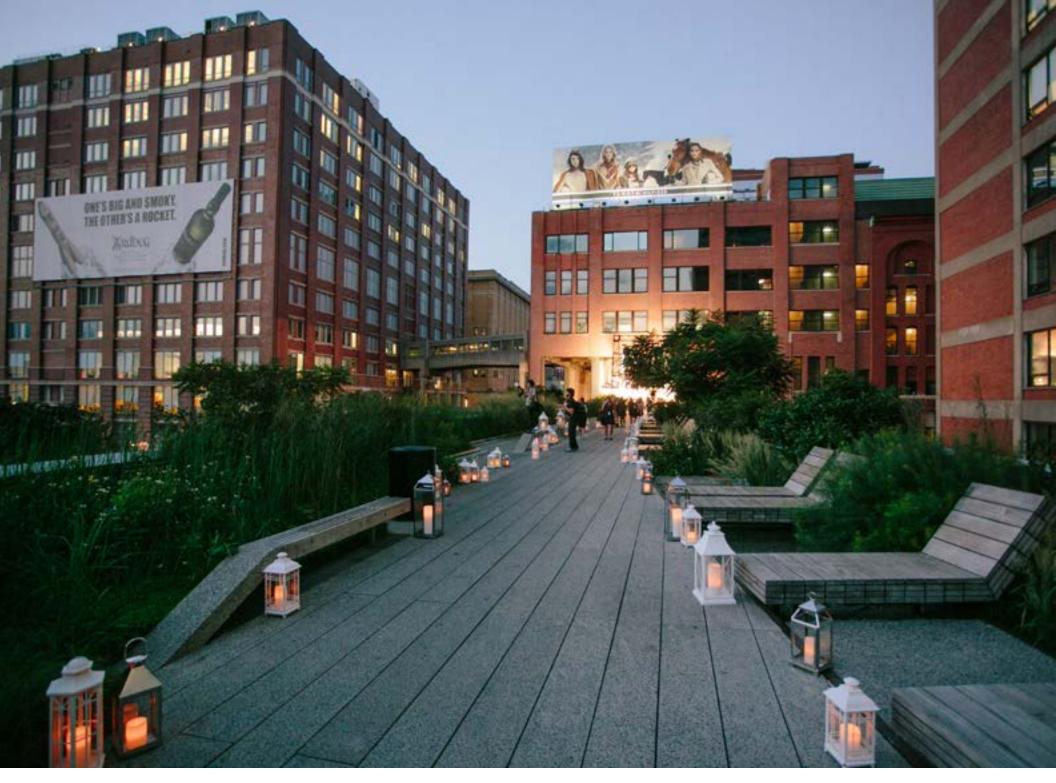
**HIGH LINE** Diller – von Furstenberg Sundeck









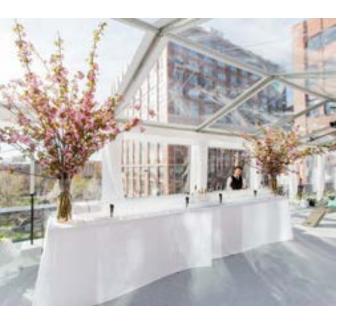


HIGH LINE Diller – von Furstenberg Sundeck

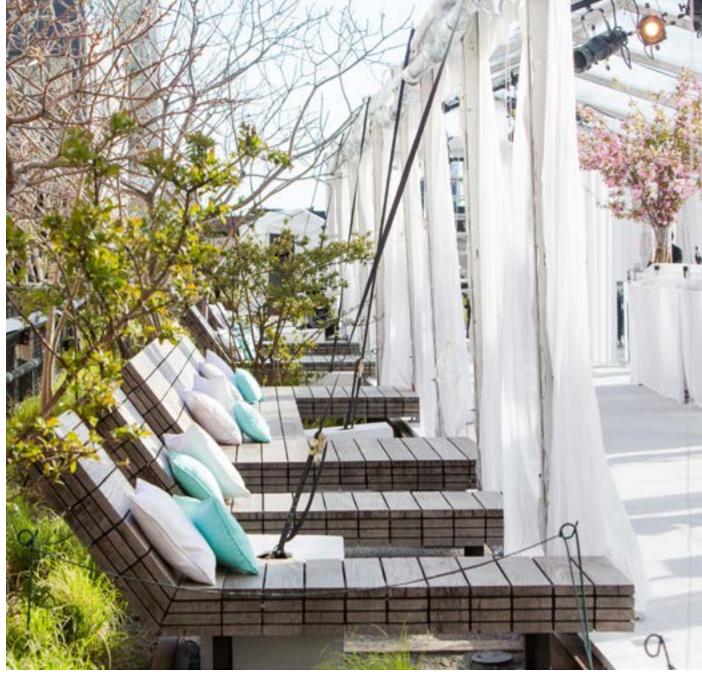










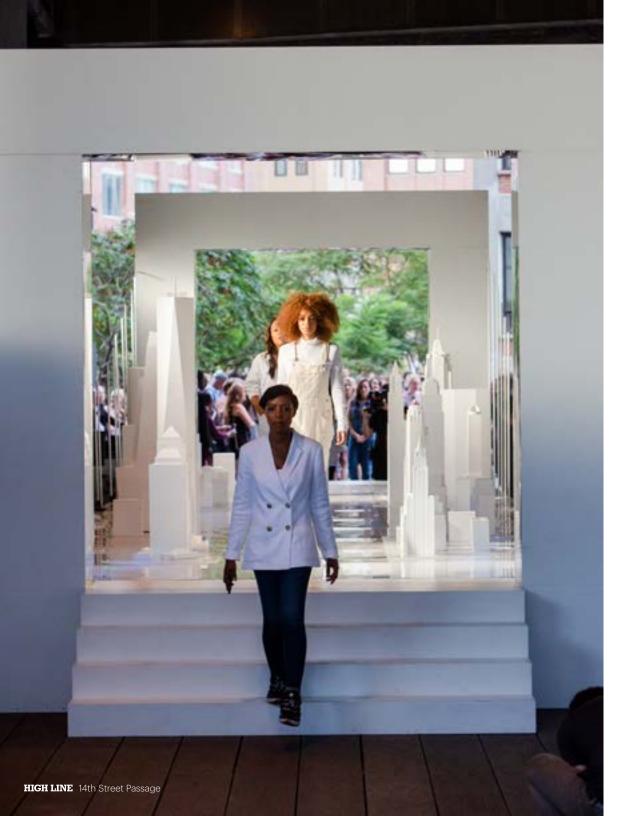


## 14TH STREET PASSAGE

Covered passage featuring raw, structural elements from the elevated railway's industrial past



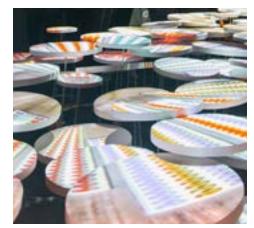










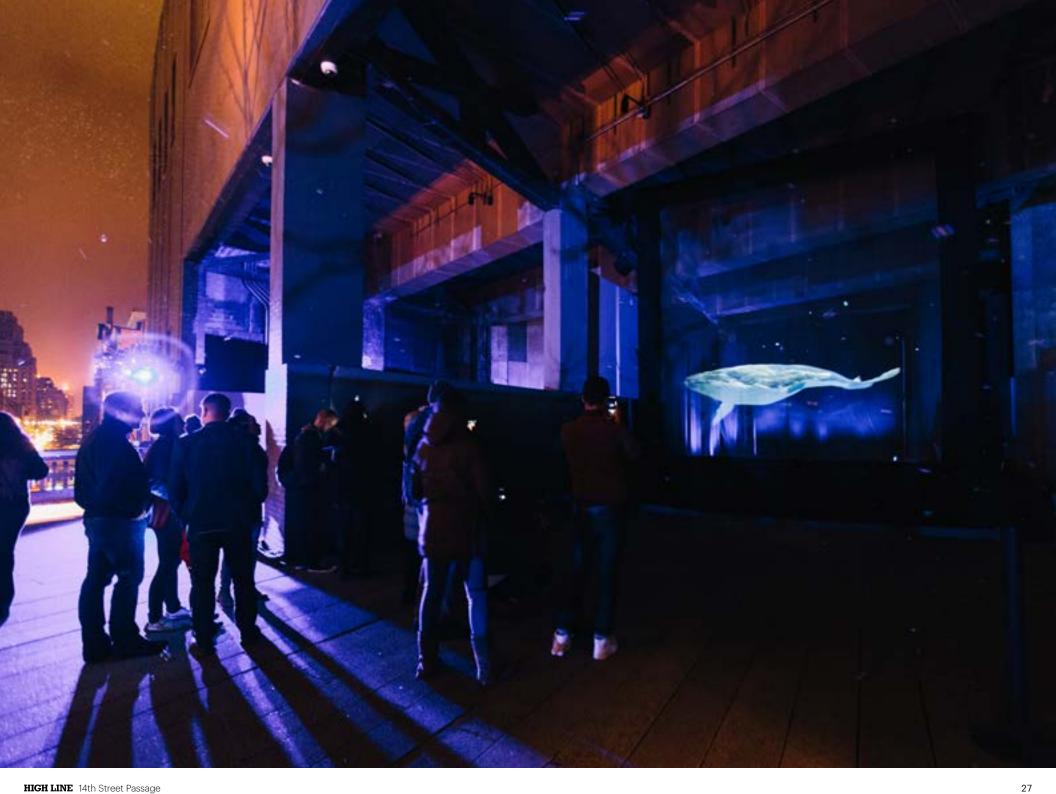














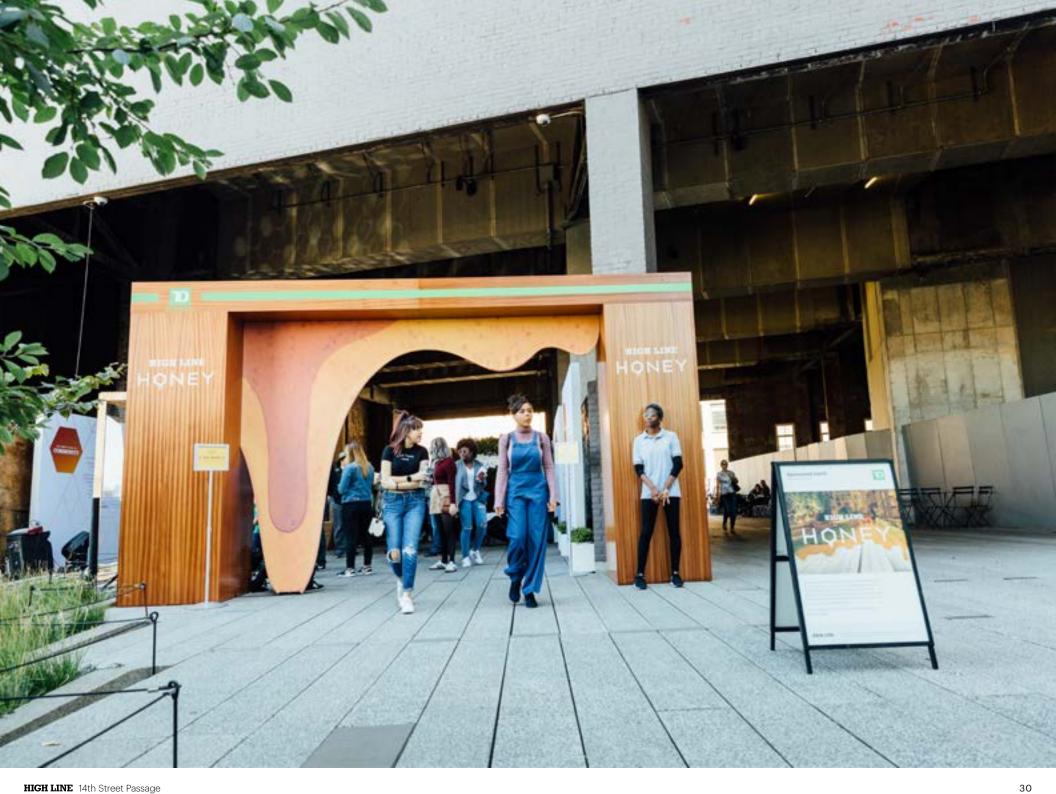














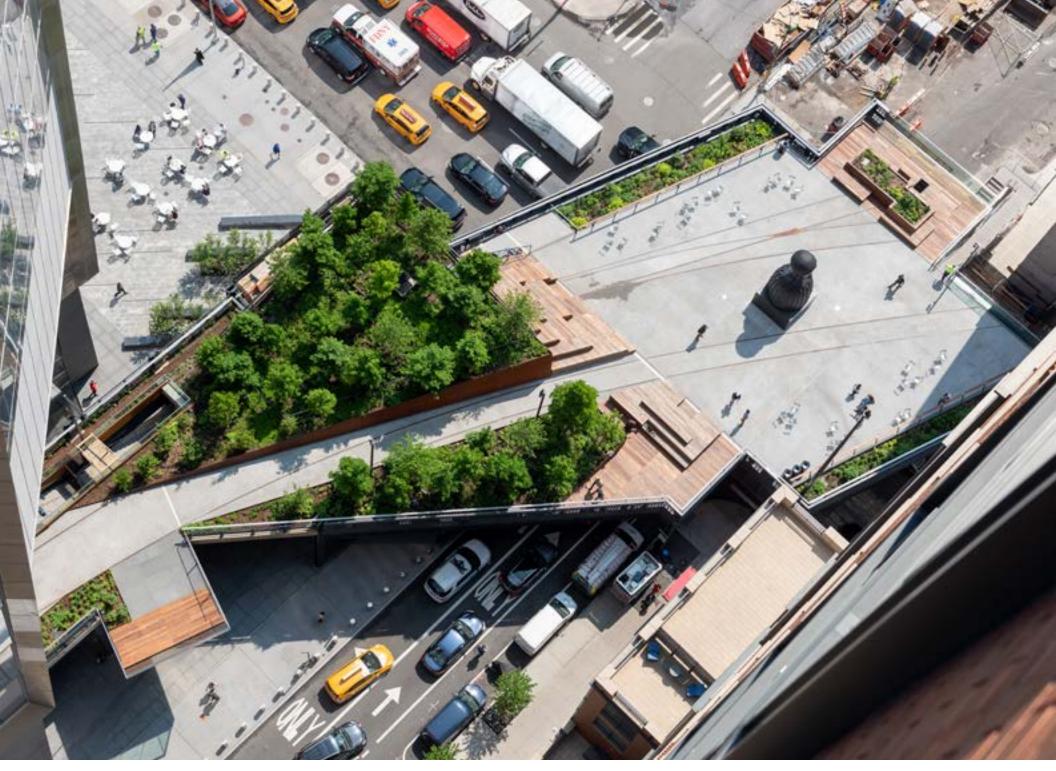






## SPUR

Open-air piazza adjacent to Hudson Yards featuring a rotating series of public art commissions





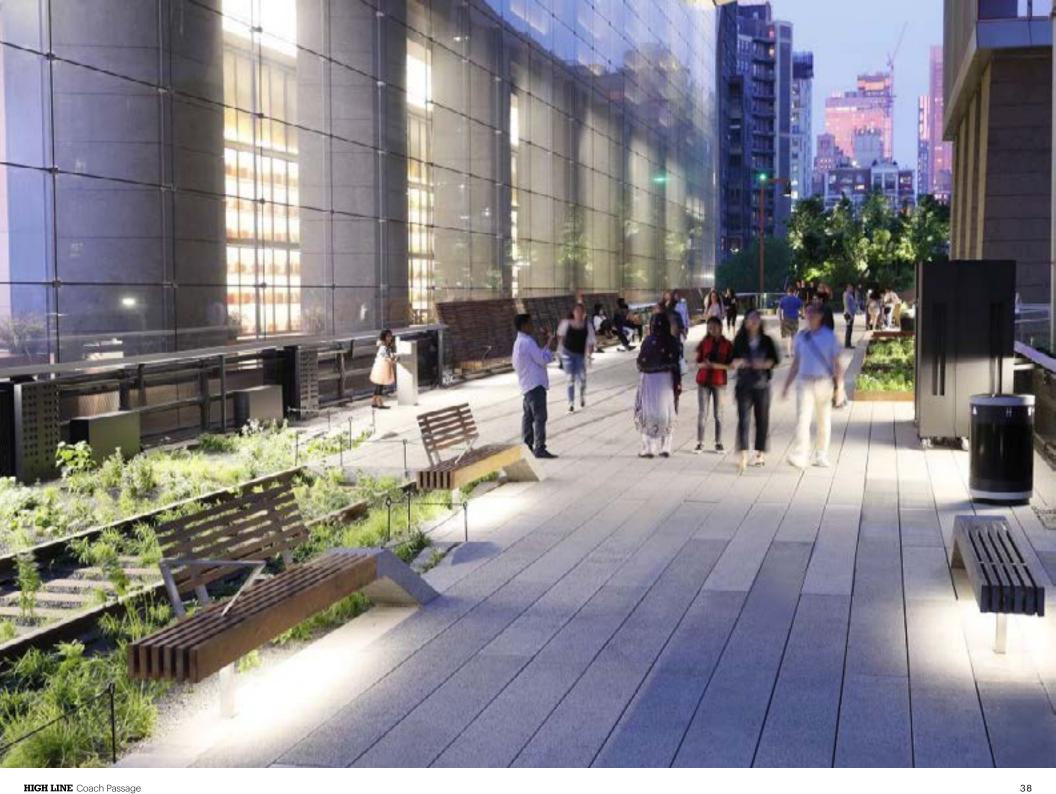






## COACH PASSAGE

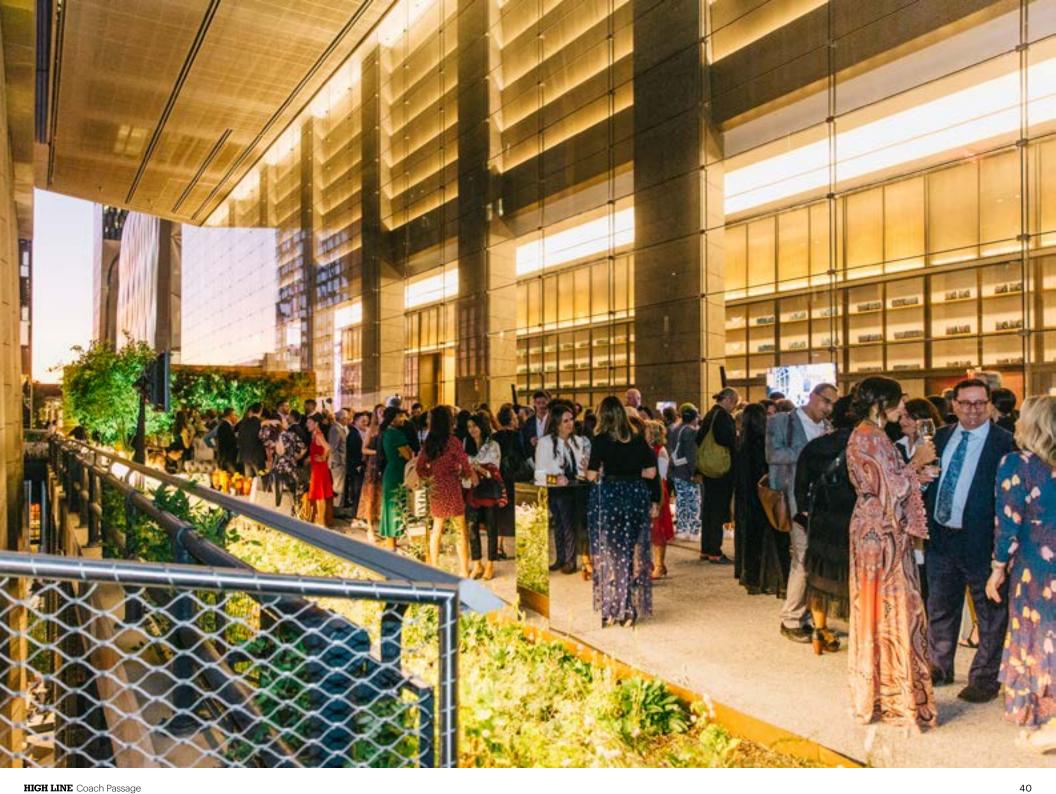
Semi-covered passage adjacent to Hudson Yards



HIGH LINE Coach Passage







HIGH LINE Coach Passage



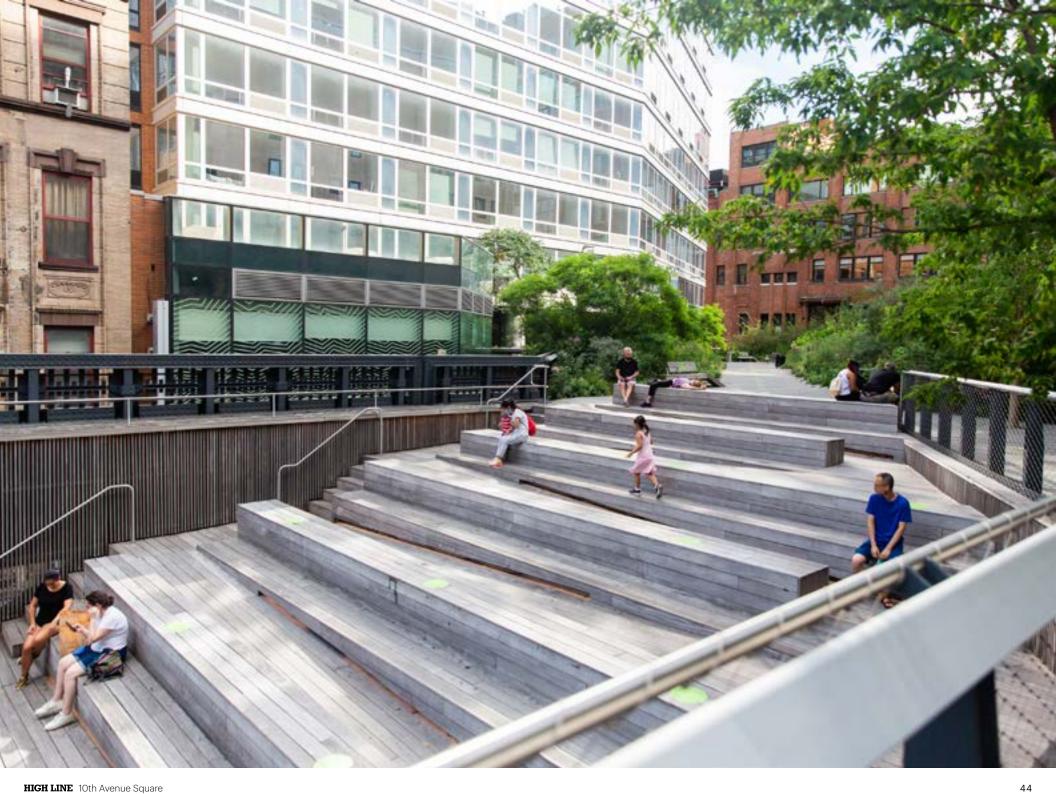






## 10TH AVENUE SQUARE

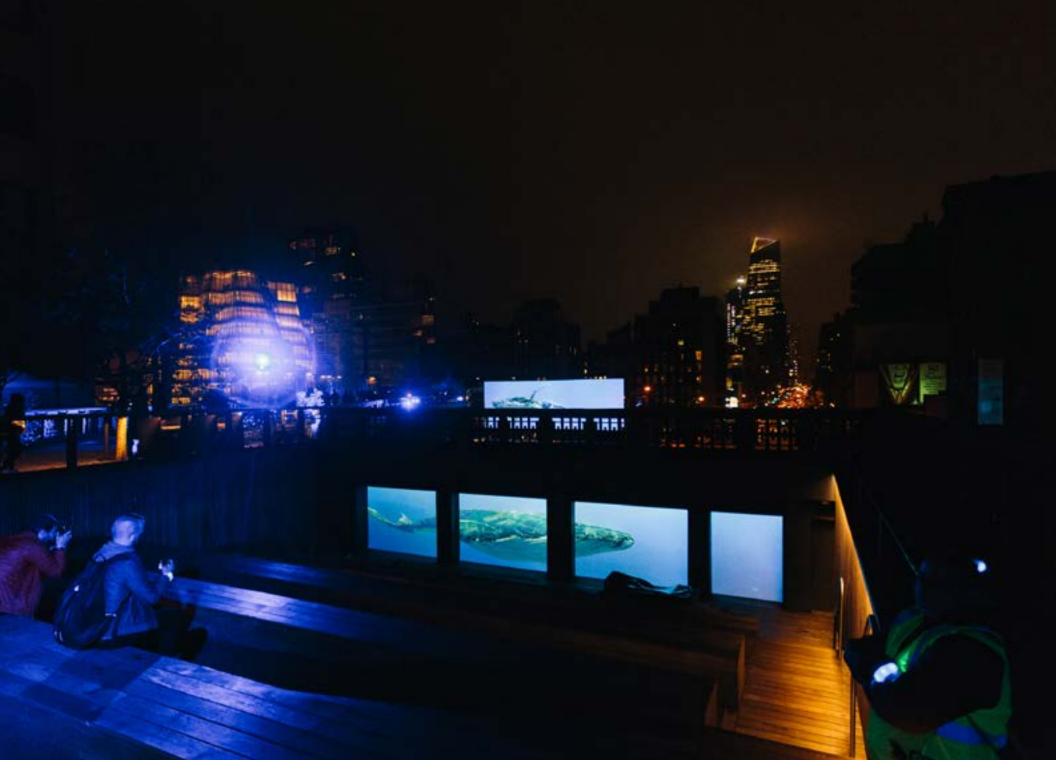
Open-air amphitheater overlooking 10th Ave.



HIGH LINE 10th Avenue Square



**HIGH LINE** 10th Avenue Square



## THE PORCH

Open-air terrace and café featuring Hudson River and sunset views





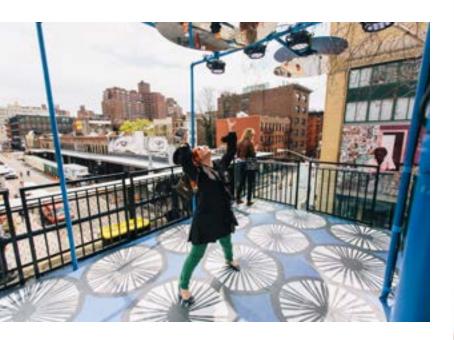


# TIFFANY & CO. FOUNDATION OVERLOOK

Open-air venue surrounded by dense trees and plantings





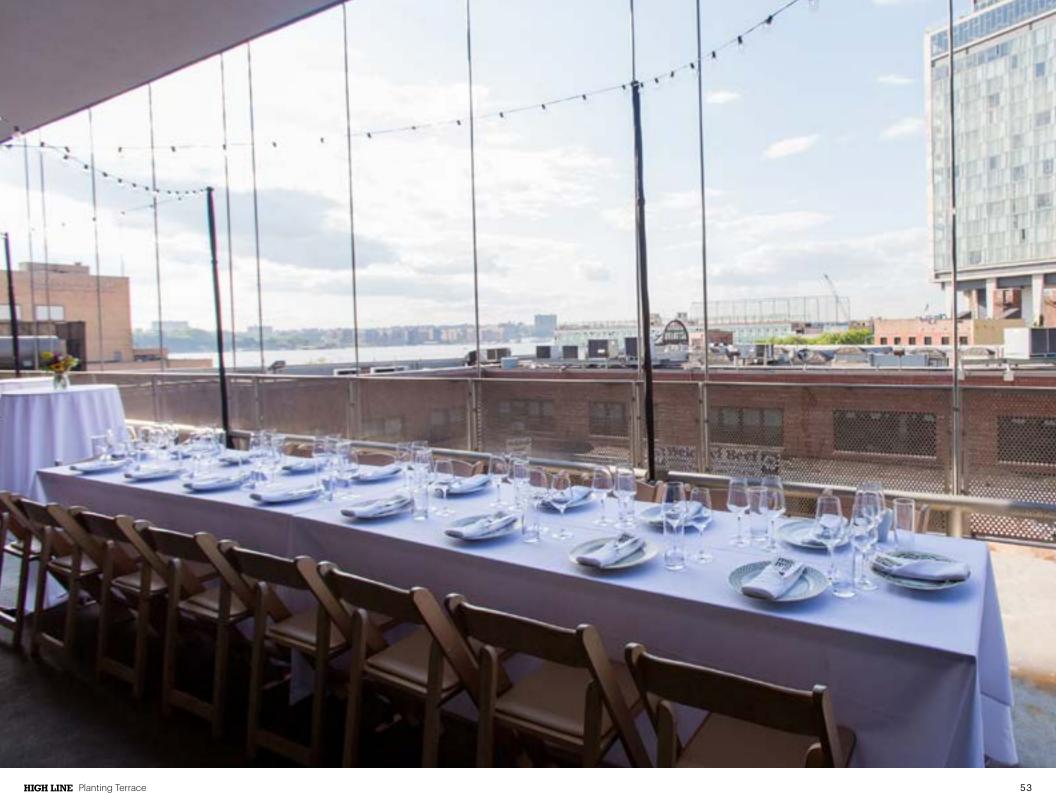




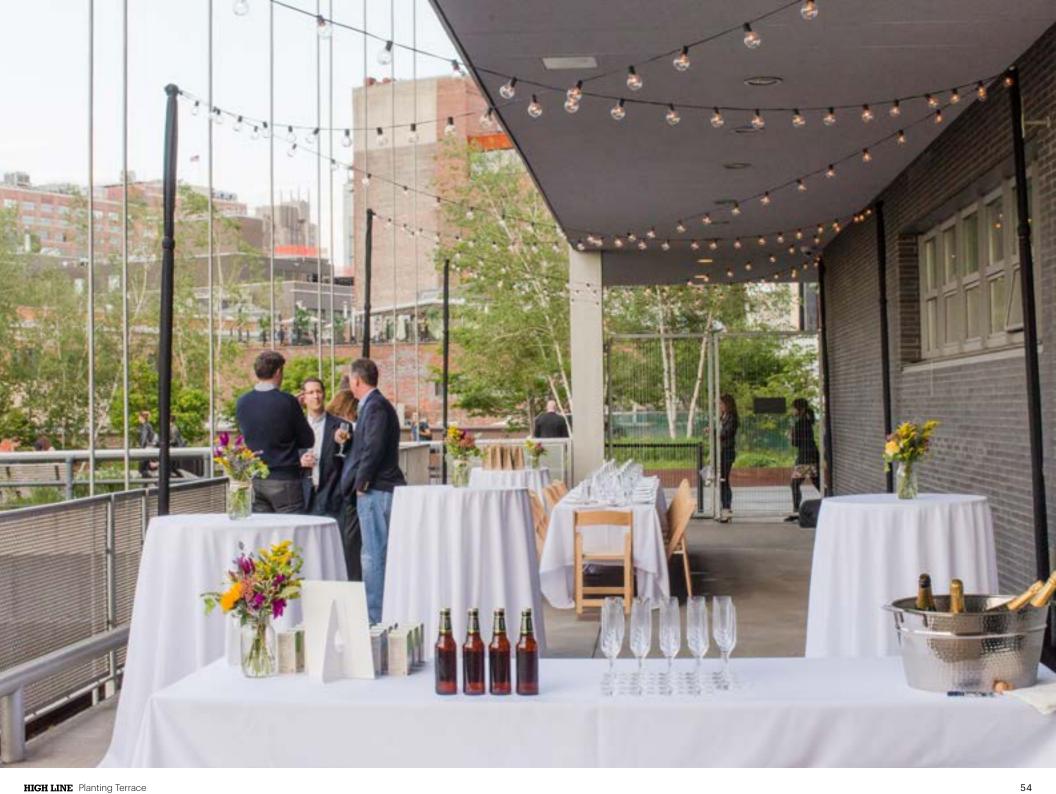


## PLANTING TERRACE

Outdoor terrace overlooking the High Line and Hudson River



HIGH LINE Planting Terrace



HIGH LINE Planting Terrace

## GANSEVOORT PLAZA

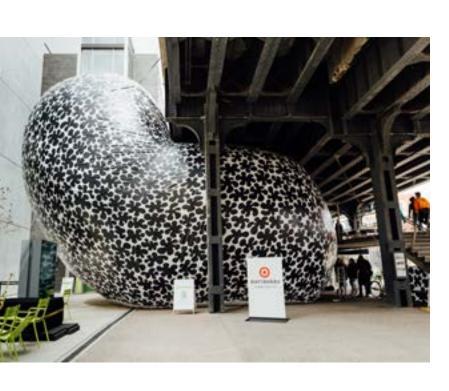
Street-level venue located beneath the High Line in the historic Meatpacking District



HIGH LINE Gansevoort Plaza



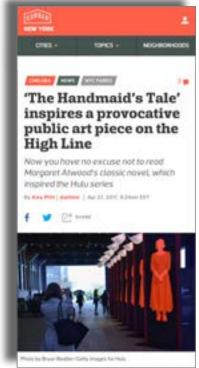






HIGH LINE Gansevoort Plaza 58

### **PRESS**





Housing, a nonprofit organization.



Lily Kwong Used 13,000 Flowers to Transform New York's High Line Into a Hanging Garden of Delights



UNE 22, 2017 4:02 PM IN CHRISTINA PEREZ



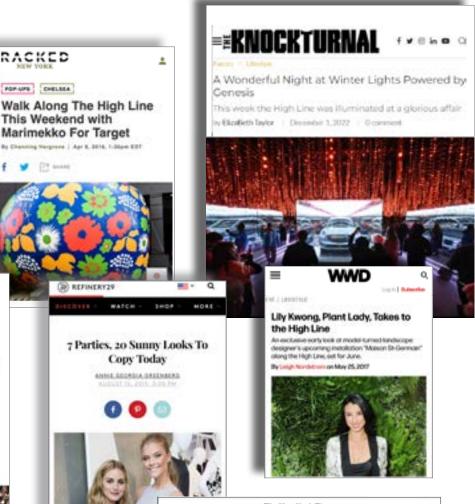
Olivia Palermo and Nina Apdal make their looks work from day to evening for the Stylewatch x Revolve Fall Fashion Party on the High Line.

RACKED

POP-UPS CHELSEA

This Weekend with

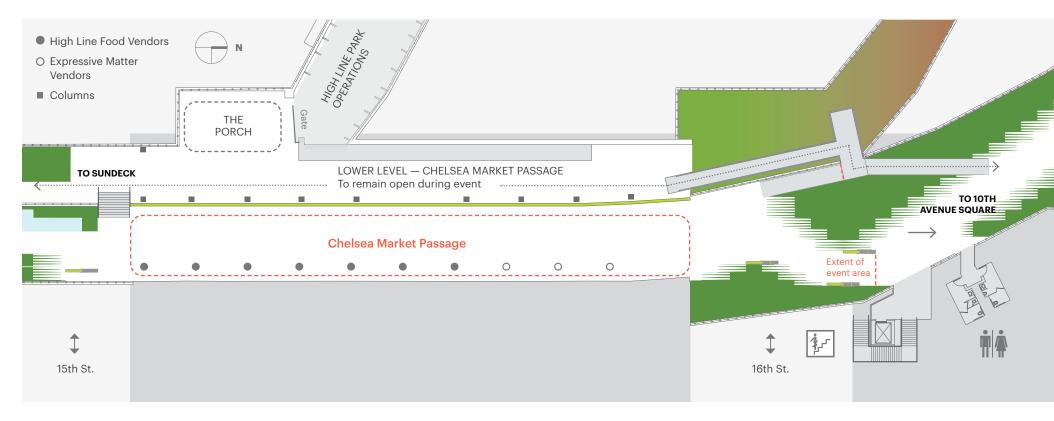
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## FLOORPLANS & SPECIFICATIONS

### **CHELSEA MARKET PASSAGE**





### **Dimensions & capacity**

- 5,575 sq. ft. (206' 6" × 27' 0")
- 19' 5" ceilings
- 550 standing / 365 seated
- 467 TPA

Final capacity determined by event layout

### Location

On the High Line, between 15th and 16th Sts., along 10th Ave.

### **Electrical**

- (1) 200A, 3-phase panel on the west side of the passage
- (4) 120v quad outlets with 20A dedicated circuits on the east side of the passage

Lights on the upper level of the passage can be dimmed or turned off; lights on lower level must remain on for the purpose of public safety

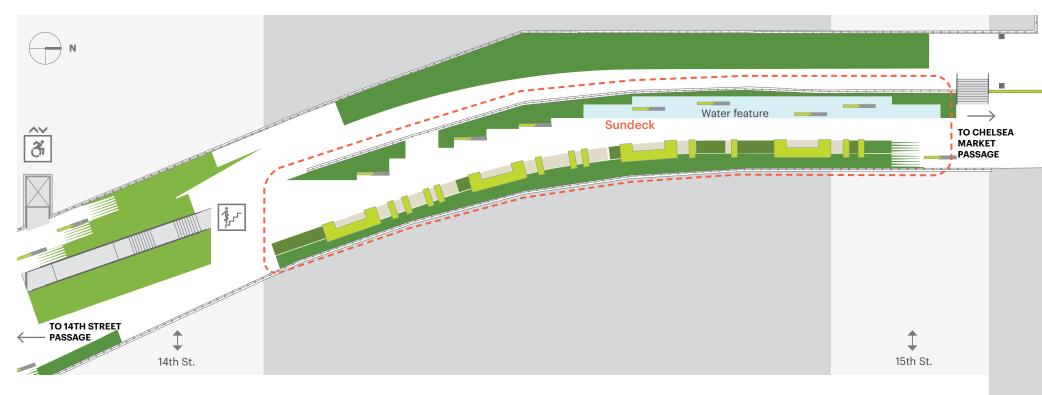
### Highlights

High Line's largest venue

### Park amenities

- Adjacent to 16th St. stairs and elevator
- · Adjacent to public restrooms
- (7) High Line food vendors, from late April through late October
- (3) Expressive matter vendors all year long
- On-site storage upon request

### DILLER - VON FURSTENBERG SUNDECK





### **Dimensions & capacity**

- 4,000 sq. ft.
- 250′ 0″ × varies (11′ 0″ average width)

### Water feature

- 1,050 sq. ft.
- 138' 0" × varies (8' 0" average width)
- 400 standing / 250 seated
- 348 TPA

Final capacity determined by event layout

### Location

On the High Line, between 14th and 15th Sts., along 10th Ave.

May be rented in conjunction with the Chelsea Market Passage to maximize event space

### **Electrical**

 Adjacent power available upon request Additional lighting recommended for evening events

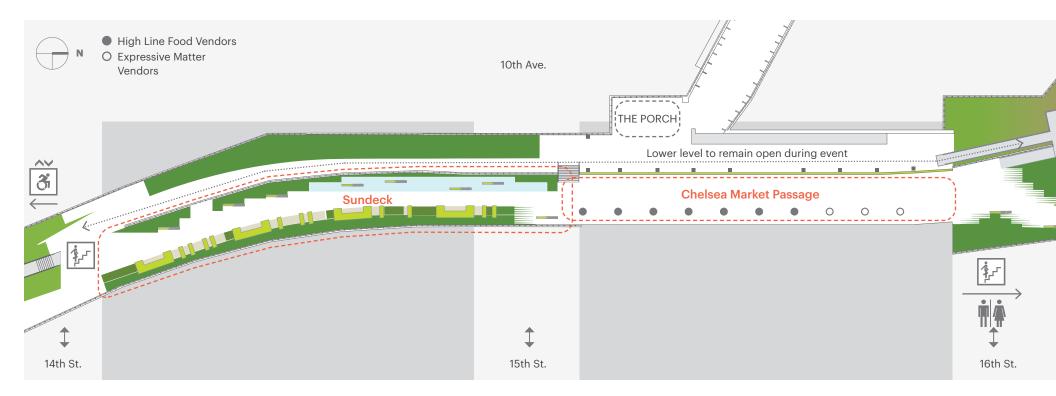
### Highlights

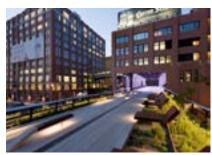
- · Hudson River and sunset views
- · Rolling lounge chairs
- · Signature water feature
- Dense trees and plantings with seasonal variation

### Park amenities

- Adjacent to 14th St. stairs and elevator
- Close proximity to public restrooms located at 16th St.

### CHELSEA MARKET PASSAGE & SUNDECK





### **Dimensions & capacity**

### **Chelsea Market Passage**

- 5,575 sq. ft
- 206′ 6″ × 27′ 0″
- Ceiling Height: 19' 5"
- 550 standing / 365 seated
- 467 TPA

### Sundeck

- 4,000 sq. ft
- 250′ 0″ × varies (11′ 0″ average width)
- 400 standing / 250 seated
- 348 TPA

Final capacity determined by event layout

### Location

On the High Line, between 14th and 16th Sts., along 10th Ave.

### **Electrical**

- (1) 200A, 3-phase panel on the west side of the Chelsea Market Passage
- (4) 120v quad outlets with 20A dedicated circuits on the east side of the Chelsea Market Passage

Lights on the upper level of the passage can be dimmed or turned off; lights on lower level must remain on for the purpose of public safety; additional lighting on the Sundeck recommended for evening events

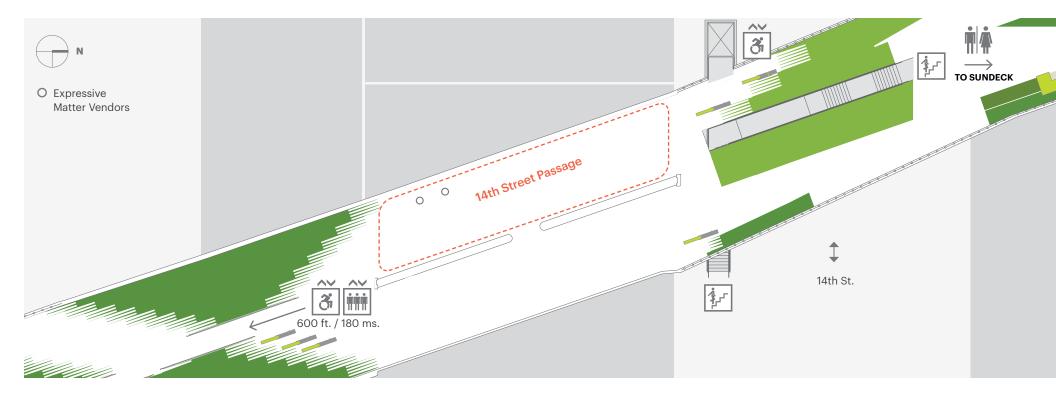
### **Highlights**

- Covered and open-air venue combination
- · Largest venue combination

### Park amenities

- Adjacent to stairs and elevator at 14th St. and 16th St.
- Close proximity to public restrooms
- (7) High Line food vendors, from late April through late October
- (3) Expressive matter vendors all year long
- On-site storage upon request

### 14TH STREET PASSAGE





### **Dimensions & capacity**

- 2,570 sq. ft
- 105′ 0″ × 24′ 6″
- Ceiling height: 26' 9"
- 200 standing / 165 seated
- 213 TPA

Final capacity determined by event layout

### Location

On the High Line, between 13th and 14th Sts., along 10th Ave. Events occur within the west side of the split passage

### **Electrical**

• (1) 200 AMP panel on the northwest side of the passage

Lights on the west side of the passage can be dimmed or turned off; lights on the east side must remain on for the purpose of public safety

### **Highlights**

- Greater privacy for intimate event settings
- · Historic freight rail line features
- Large-scale projection screen: 10' 2" × 18' 0"

### Park amenities

- Adjacent to 14th St. stairs and elevator
- (2) Expressive matter vendors all year long
- On-site storage upon request

### **SPUR**



### **Dimensions & capacity**

Without seating steps:

475 standing /

• 4,800 sq. ft.

185 seated

• 75′ 4″ × 63′ 8″

• 480 TPA

With seating steps:

• 5,300 sq. ft.

Final capacity determined by event layout

### Location

On the High Line at 30th St. and 10th Ave.

### **Electrical**

- (2) 200A Company Switch with cam-style connections
- Multiple 120v duplex outlets with 20A dedicated circuits

### **Highlights**

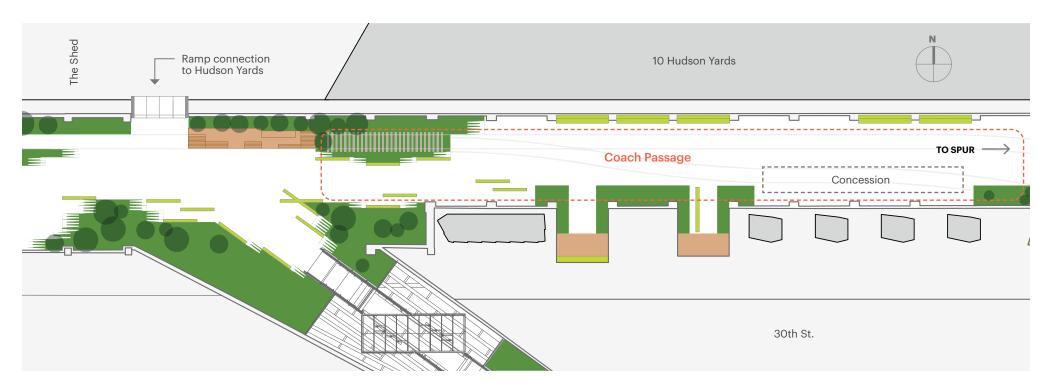
- One of two venues adjacent to Hudson Yards
- · Open-air venue

### Park amenities

- Adjacent to Hudson Yards ramp connection and The Shed
- Adjacent to (3) access points at 30th St. and 10th Ave.
- Public restrooms located in venue
- · Art piece on display on the High Line Plinth



### **COACH PASSAGE**





### **Dimensions & capacity**

- 3,500 square ft.
- 200' 0" × 22' 0"
- Ceiling height: 70' 0"
- 350 standing / 225 seated
- 292 TPA

Final capacity determined by event layout

### Location

On the High Line at 30th St. and 10th Ave.

### **Electrical**

- (1) 200A Company Switch with cam-style connections
- Multiple 120v duplex outlets with 20A dedicated circuits throughout passage

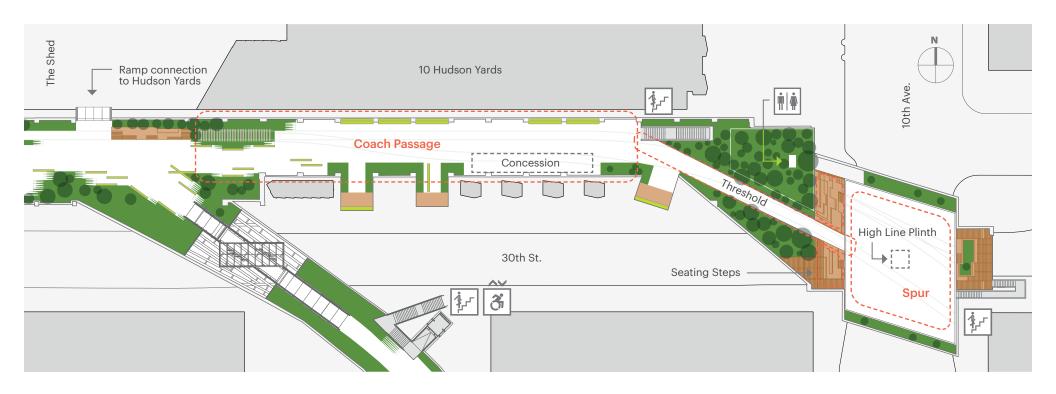
### Highlights

- One of two venues adjacent to Hudson Yards
- · Semi-covered venue

### Park amenities

- Adjacent to Hudson Yards ramp connection and The Shed
- Adjacent to (3) access points at 30th St. and 10th Ave.
- Public restrooms located on the adjacent Spur

### **SPUR & COACH PASSAGE**







### **Dimensions & capacity**

### Spur, Coach Passage & Threshold

Without seating steps:

• 10,000 sq. ft

### With seating steps:

- 10,500 sq. ft
- 1,200 standing / 410 seated
- -950 TPA

Final capacity determined by event layout

### Location

On the High Line at 30th St. and 10th Ave.

### **Electrical**

### <u>Spur</u>

- (2) 200A Company Switch with cam-style connections
- Multiple 120v duplex outlets with 20A dedicated circuits

### **Coach Passage**

- (1) 200A Company Switch with cam-style connections
- Multiple 120v duplex outlets with 20A dedicated circuits throughout passage

### **Highlights**

- Only venues adjacent to Hudson Yards
- Semi-covered and open-air venue combination

### Park amenities

- Adjacent to Hudson Yards ramp connection and The Shed
- Adjacent to (3) access points at 30th St. and 10th Ave.
- Public restrooms located on the Spur
- Art piece on display on the High Line Plinth

### **10TH AVENUE SQUARE**



### **Dimensions & capacity**

- 1,820 sq. ft
- 48' 0" × varies (37' 0" average width)

### Stage

- 230 sq. ft
- 41′ 5″ × 5′ 7″
- 150 seated
- 178 TPA

Final capacity determined by event layout

### Location

On the High Line, at 17th St., along 10th Ave.

### **Electrical**

· Limited power available

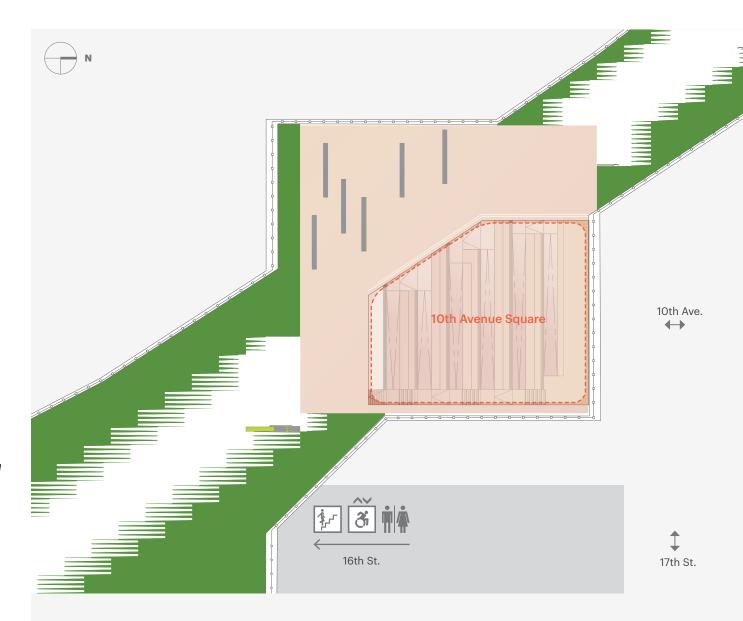
LED lighting along benches and railings; additional lighting recommended for evening events

### **Highlights**

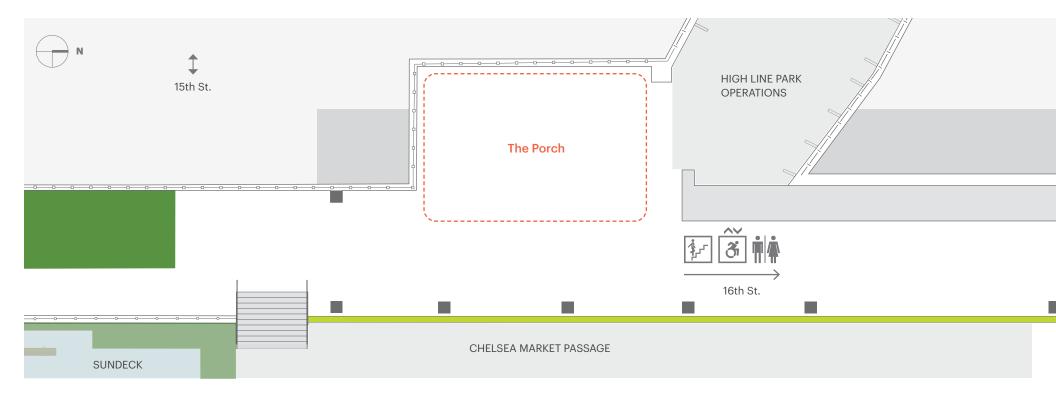
- Cut-out windows overlooking 10th Ave.
- Terraced, theater-style seating
- · Wood benches and flooring
- Historic freight rail line design features

### Park amenities

- Close proximity to 16th St. stairs and elevator
- · Close proximity to public restrooms



### THE PORCH





### **Dimensions & capacity**

- 1,000 sq. ft
- 39' 0" × 25' 8"
- 100 standing / 65 seated
- 79 TPA

Final capacity determined by event layout

### Location

On the High Line, between 15th and 16th Sts., along 10th Ave.

May be rented in conjunction with the Chelsea Market Passage and/or the Diller – von Furstenberg Sundeck for back-ofhouse space

### **Electrical**

• Adjacent power available upon request LED lighting along railings; additional lighting recommended for evening events

### Highlights

- · Hudson River and sunset views
- High Line food vendor catering package available
- Footprint can accommodate up to a 20 × 20 tent

### Park amenities

- Close proximity to stairs and elevator at 14th St. and 16th St.
- Close proximity to public restrooms
- On-site storage upon request

### **TIFFANY & CO. FOUNDATION OVERLOOK**



### **Dimensions & capacity**

- 1,265 sq. ft.
- 85′ 0″ × varies (10′ 0″ average width)

### **Balcony**

- 415 sq. ft.
- 30' 0" × varies (10' 0" average width)
- 125 standing / 25 seated
- 108 TPA

Final capacity determined by event layout

### Location

On the High Line, at Gansevoort and Washington Sts.

### **Electrical**

• 20AMPS available

LED lighting along planting beds; additional lighting recommended for evening events

### Highlights

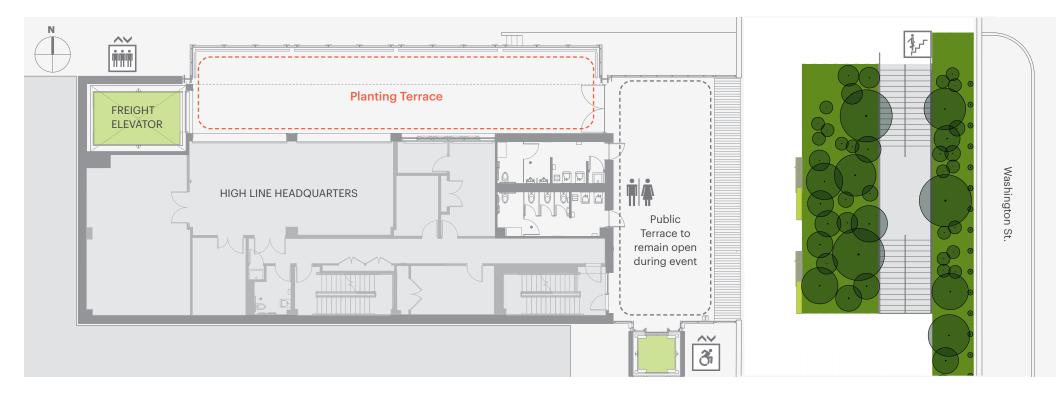
- Greater privacy for intimate event settings
- · Located at the southern end of the High Line
- · Cityscape views
- · Dense plantings with seasonal variation

### Park amenities

- · Adjacent to Gansevoort St. stairs and elevator and public restrooms
- Close proximity to High Line Headquarters freight elevator



### PLANTING TERRACE





### **Dimensions & capacity**

- 1,205 sq. ft.
- 76′ 8″ × 15′ 9″
- Ceiling height: 11' 6"
- 125 standing / 80 seated
- 75 TPA

Final capacity determined by event layout

### Location

On the High Line, at Gansevoort and Washington Sts.

Adjacent to the High Line Headquarters maintenance and operations facility

### **Electrical**

• 20AMPS available

Additional lighting recommended for evening events

### Highlights

- High Line and Hudson River views
- Greater privacy for intimate event settings

### **Park Amenities**

- Close proximity to Gansevoort St. stairs and elevator and public restrooms
- Adjacent to High Line Headquarters freight elevator
- On-site storage upon request

### **GANSEVOORT PLAZA**



### **Dimensions & capacity**

- 1,830 sq. ft
- 57′ 2″ × 32′ 0″
- Height to High Line beams: 19' 6" 20' 10"
- Height to concrete deck: 24' 0" 25' 4" Final capacity determined by event layout

### Location

On street-level, on the northwest corner of Gansevoort and Washington Sts.

### **Electrical**

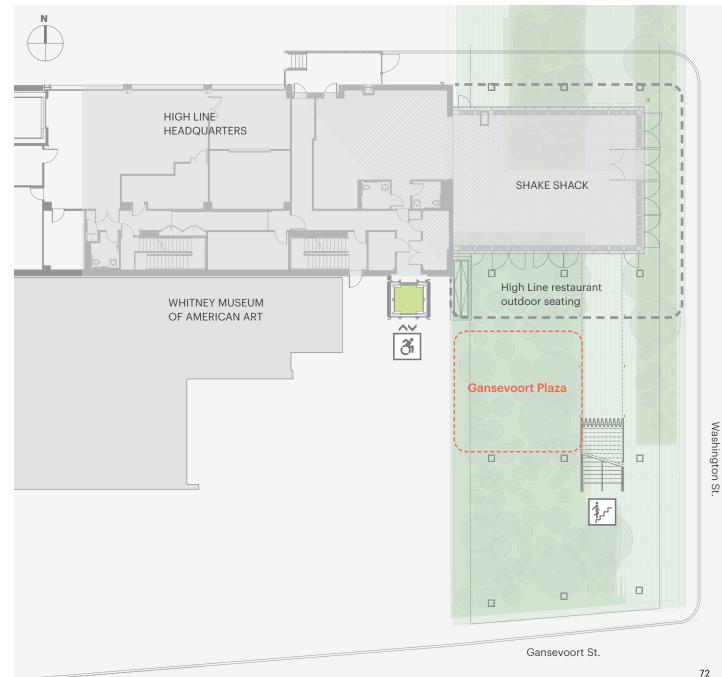
• Adjacent power available upon request Additional lighting recommended for evening events

### **Highlights**

- · Located at the High Line's southern end in the historic Meatpacking District
- · Located at a heavily trafficked intersection
- Adjacent to the High Line restaurant
- · Adjacent to the Whitney Museum of American Art
- Dozens of high-end retail shops, fashion boutiques, and restaurants nearby

### Park amenities

- · Adjacent to Gansevoort St. stairs and elevator
- Close proximity to public restrooms on the High Line



### **CONTACT**

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